

# The 10<sup>th</sup> InTraders International Conference on Social Sciences and Education Abstract Book

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The legal and scientific responsibility of the manuscripts belongs to the authors.

The 10<sup>th</sup> InTraders International Conference on Social Sciences and Education provide the Republic of Türkiye, Council of Higher Education "International Conference" criteria.

# **Declaration**

InTraders with this declare that from all participants joined from North Macedonia, Romania, Pakistan, India, Algeria, Nigeria, Uganda, South Africa, and Türkiye, more than half of the studies belong to countries different than Türkiye.

Foreign authors present 65 % (25/38) of studies out of Türkiye.

# Appreciation

I am gratified to have the honour to put forward the vote of thanks to all the Congressional Coordinators, Congressional Committees, and Authors who provided intensive work performance for the Conference.

The Congress is scheduled using Zoom Live Sessions.

We aim to contribute international trade field through our <u>International Spring Conferences</u>, <u>International Winter Conferences</u>, <u>International Autumn Conferences</u>, <u>Academic Journal</u>, and Conference Alerts News.

InTraders conference is international and targets participants from all over the world, shaping the organization in this direction.

The Congress aims to have papers from academicians and private sector managers. The written and presentation language is English.

Conference main topics; social sciences and education topics.

Thank you for your great work, dear friends. Last, my little motivators, Emre and Yunus ÇAPRAZ, are great....

In the upcoming next 10th Conference, The 11th InTraders International Conference On Social Sciences and Education, 25-29 September 2023, Istanbul, Türkiye.

Topics; Social Sciences Titles: Sociology, Psychology, Communication Studies, Journalism, Public Relations, Advertising, Social Work, Philosophy, Economics, Business Administration, Labor Economics, Human Resources, International, Finance, Econometrics, Political Science and Public Administration, Law, Islamic Economics and Finance, Management Informatics Systems, Health Management, International Trade, Logistics, Distance Education, Higher Education, Teaching and Learning, E-learning, Lifelong Learning

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# The 10th InTraders International Conference On Social Sciences and Education, 21-22 June 2023

# **Conference Program**

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<sup>\*</sup> Proceedings will be reviewed by two reviewers through blind review procedure.

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# **Theoretical And Practical Aspects Regarding Migrant Trafficking**

# Dodescu Nadia-Elena<sup>1</sup>

#### **Abstract**

Migrant trafficking represents one of the most lucrative illegal activities at them international level. The enormous migratory pressure to which Europe has been subjected in recent years represents a business of billions of euros, money that enters the accounts of migrant trafficking networks from the countries of origin (Syria, Afghanistan, Iraq, Pakistan), of transit (Turkey, Libya, Tunisia, Morocco) or destination (European countries. These migrant trafficking networks operate according to unwritten rules and are very well organized, having connections from the countries of origin of the migrants to the countries of destination. Most migrant trafficking networks are very territorial, operating in a particular & quot; area of responsibility & quot, which they control, often benefiting from the concurrence of the authorities. Usually, these areas of responsibility correspond to a particular geographical area or an ethnic group. One of the principles that underpin the development of society is that people are equal, but it does not allow for differences between them. With all this, the incident was not wholly corrected; migrant trafficking is a more severe crime. This phenomenon exists even in old times. The science and technology of science and technology, as well as science and technology, are well known. This investigation is justified by the fact that migrant trafficking, as a criminal and sociable the phenomenon remains a crime that requires a sustained effort and not only in the international organization, but also in the entire society.

**Keywords**: Migrant trafficking, the victim of child trafficking, human trafficking the crime oftrafficking minors, Criminal Code.

<sup>&</sup>lt;sup>1</sup> Assistant Professor PhD, "Titu Maiorescu" University, Faculty of Law and Economic Sciences - Târgu Jiu, (ROMANIA), e-mail: nadiadodescu@gmail.com..

**Transforming Society: The Vital Role Of The IT Industry** 

Matei Cernăianu Alice – Dalina<sup>2</sup>

**Abstract** 

Over the past decade, the IT industry has revolutionized society and everyday life. The industry

contributes to employment and productivity growth and shapes nearly every aspect of the

county's economy.

Additionally, IT spending is expected to increase to \$3.8 trillion, a 3.2 percent increase over

2018. The IT industry plays a vital role in the digital economy by producing cutting-edge

technologies that benefit other sectors of the economy. The IT services sector is driving

innovative technologies downstream to organizations, and IT spending on services,

infrastructure, and software will increase.

After the dot-com bubble burst in 2000, society began to transform. Since then, information

technology has been a driving force behind the transition from the industrial age to the

connected age. The Internet has transformed every field, including business, education,

government, healthcare, and human relationships. The IT industry has been at the heart of

digital transformation in both developed and developing countries. Additionally, the adoption

of rapidly evolving technologies such as cloud computing, robotic automation, artificial

intelligence, machine learning, Internet of Things, and 5G technology bodes well for the IT

industry and should drive continued growth.

A key factor in the growth of the industry is the mobile ecosystem. With the increasing

accessibility and affordability of smartphones and wearables, the growth of cellular networks

is centered around software.

**Keywords:** Digital economy, Cutting-edge technologies, Economic sectors, IT services sector

JEL classification: O33, O38, L86, L96.

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The 10th InTraders International Conference On Social Sciences and Education Abstract

**Public Order And The Effects Of Its Invoking In International Private Law** 

Mihaela POP<sup>3</sup>

**Abstract** 

The set of legal norms and general legal principles that comprise a new order is called public

order. So public order is a legal concept that refers to the fundamental principles, values, and

interests of a particular jurisdiction that are deemed essential to society's functioning and well-

being. It consists of a set of rules and norms designed to maintain social harmony, protect public

welfare, and protect public interests.

The invocation of public order in the context of international private law can have significant

effects on transnational legal matters. Public order can be used as a justification for refusing to

apply foreign laws or judgments that contradict the fundamental principles of the local

government. When a foreign law or judgment is regarded as being in violation of public order,

it may be nullified or not recognized in the local jurisdiction by applying the public order.

Public order assures the preservation of a jurisdiction's essential values and fundamental rights,

even in international legal matters. These values and liberties may include the principles of

human rights, public health, environmental protection, and legal integrity.

In cases involving conflicts of laws, where the laws of different jurisdictions may apply to the

same situation, public order can be invoked to determine which law should prevail. If the

application of a foreign law would violate the public order of the local jurisdiction, the local

law may be applied in its place. Public order concerns may also influence the enforcement of

foreign judgments within a jurisdiction.

**Keywords:** public order, conflicts of laws, fundamental rights, foreign law, local jurisdiction.

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The 10th InTraders International Conference On Social Sciences and Education Abstract

A Study On Customer Satisfaction Towards HDFC Bank

D.SAKTHIVEL<sup>4</sup>

**Abstract** 

Customer satisfaction is a strategic goal of any organization, since a satisfied customer is the

core concern of any organization; they pay close attention to the factors that influence customers

satisfaction. This paper is an attempt to identify the customer satisfaction level of HDFC bank

at Chennai. The descriptive study is being used in this paper. Data required for study is collected

through structure questionnaire was prepared to collect data from the 100 respondents with

Chennai region. Non-probability sampling is being used to select the respondent. This study

attempted to measure the satisfaction level of customers towards HDFC Bank. It includes

opinion of customers on various aspects of customer's preference and customer satisfaction

also.

Keywords: HDFC Bank, Customer Preference, Customer Satisfaction

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# A Study On Consumer Satisfaction Towards Flipkart Online Shopping

# KAVIRAJ<sup>5</sup> Ashlin Nimo J.R<sup>6</sup>

# **Abstract**

The emergence of e-commerce platforms has revolutionized the retail industry, offering consumers convenient access to a wide range of products and services. Flipkart, one of India's leading online marketplaces, has gained significant popularity among consumers. This study aims to analyze consumer satisfaction towards Flipkart online shopping and understand the factors influencing consumer behavior and preferences.

**Keywords:** Online shopping, Consumer satisfaction

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# A Study On Level Of Customers Satisfaction Towards Two Wheelers

# Chagam Sateesh Reddy<sup>7</sup> Ashlin Nimo J.R8

#### **Abstract**

Customer satisfaction is a strategic goal of any organisation, since a satisfied customer is the core concern of any organisation; they pay close attention to the factors that influence customers' satisfaction. Customer preference is one of the important factor that influence customer satisfaction in case of durable goods. Factors influencing is needed to prevent dissatisfaction, frustration and it will among present customers against the product and its manufacturers. The data required for study is collected through a structural questionnaire. It includes opinion of customers on various aspects of customer's preference and customer satisfaction also.

**Keywords:** factors influencing, customer preference, customer satisfaction

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Predicting Quitting in Students in Speed-Reading Course: A Case Study

İnanç Kabasakal<sup>9</sup>

**Abstract** 

Speed-reading courses are designed to improve their students' reading speed and comprehension. The use of e-learning environments enables data collection that helps assessment of students and predictive analyses. Student dropout prediction is among the popular problems in this context. This study presents a neural network-based prediction model that identifies impending dropouts from a speed-reading course. Assessment scores obtained in the last ten sections were analyzed to predict dropouts who will not proceed to the next level.

Despite the challenge of predicting short-term dropouts, the tests resulted in an accuracy of 81%

on average, while 57% of predicted students actually dropped out before the next level, and

53% of dropouts were successfully predicted on time.

**Keywords:** Learning Analytics, Dropout Prediction, Data Mining, Speed Reading

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Assessing through testing: Test validity and the washback effect

Igballe Miftari-Fetishi<sup>10</sup>

**Abstract** 

This paper elaborates the issues of teaching, assessment and the ongoing process of learning.

The crucial components of the process lie in the effectiveness of our teaching methodology,

theory and of course, the average grade points that students achieve at the end. The overall

success achieved by students is the reflection of how well all was managed and of course, how

much was in fact learned. In order to test the validity of the teaching methodology and

assessment compared to the knowledge acquired, the washback effect was used. Namely, the

process included 23 third year BA students of English language teaching at IBU. The case study

tested test validity, student knowledge and the washback effect after an approximate 6 weeks

of lectures, in the form of a Quiz. The Quiz contained 10 essay-form questions related to the

topics which were previously discussed. The total time needed for the case study was 9 weeks,

including 6 weeks of instructional teaching, the Quiz week, Retention week and the Washback

effect week.

Research questions include: "Do teachers teach to the test, and if so, what are the overall

obtained results?" "Is ongoing assessment better than testing?" "Can test validity be tested

through the washback effect?

The procedure in fact, proved that there was a discrepancy in the results, namely, some students

did better, some gained less points and only a few remained the same in their average.

The overall results, discussion, limitations and future recommendations will be provided further

in the paper.

**Keywords**: testing, validity, washback effect, assessment, results etc.

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**Intelligent Automation: A Paradigm Shift in Financial Services** 

Pourush Gandhi, Kavita Srivastava

**Abstract** 

Intelligent automation is revolutionizing the financial services sector by leveraging

advancedtechnologies such as AI, ML, RPA, and NLP. This paradigm shift addresses

challenges facedby financial organizations, including rising costs, compliance pressures, and

the need for improved customer experiences. By automating tasks, enhancing operational

efficiency, and enabling focus on value-added activities, intelligent automation offers benefits

such as cost reduction, better decision-making, and enhanced customer satisfaction. However,

considerations regarding data security, privacy, and ethics must be addressed. Overall,

embracing intelligent automation requires upskilling the workforce and fostering a culture of

innovation, positioning financial institutions for sustainable growth and competitive advantage

in the evolving landscape.

**Keywords:** Intelligent automation, financial services, artificial intelligence, machine learning,

robotic process automation, operational efficiency, cost reduction, customer experience, data

security

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# Leveraging Banking 4.0 with AI

# Gautam Kumar<sup>11</sup> Kavita Srivastava<sup>12</sup>

# **Abstract**

This research paper explores the integration of artificial intelligence (AI) technologies in the context of Banking 4.0, a new paradigm of banking systems characterized by digitalization and customer-centricity. The paper examines the various applications of AI in Banking 4.0, including AI-powered customer service, personalized banking experiences, fraud detection, risk management, and automation of routine tasks. It discusses the benefits and challenges of leveraging AI in the banking sector and presents case studies illustrating successful AI implementations. The paper concludes by highlighting the transformative potential of AI in Banking 4.0, emphasizing the need for responsible adoption to enhance customer experiences and optimize banking operations.

**Keywords:** Banking 4.0, Artificial Intelligence (AI), Digitalization, AI-powered customer service, Personalized banking experiences, Fraud detection, Risk management, Automation

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Determining the Most Appropriate Cloud Computing Technology with Multi-Criteria **Decision Making Methods** 

Hakan Murat ARSLAN<sup>13</sup>

**Abstract** 

Businesses have to switch to cloud computing technology in terms of the security and continuity

of the data they obtain. However, it has been determined that every business does not use

scientific methods to determine the most effective cloud computing provider suitable for its

own structure and core values. Rather, they choose the technology that rival companies mostly

choose. However, with multi-criteria decision making methods, the most suitable cloud

computing technology can be determined within the framework of the determined criteria of

the businesses. In this direction, in the study, the most suitable enterprise was determined by

AHP and TOPSIS methods, considering five criteria among five different cloud computing

provider companies operating in the international context. The study is expected to fill an

important gap in the literature on determining the most suitable cloud computing technology

with MCDM methods. The universe of the study is the production enterprises operating in

Düzce, needing cloud computing technology and having more than 250 employees. In this

context, the managers of the enterprises were accepted as decision makers. As a result of the

analyzes carried out, Amazon web service ranked first and Microsoft Azure service ranked

second. The results of the analysis were shared with the authorities of the relevant businesses.

Keywords: Cloud Computing Technology, Multi-Criteria Decision Making Methods, AHP

Method, TOPSIS Method

JEL Codes: M11, C02, C51, C61

<sup>13</sup> Asoc. Prof. Dr. Düzce University

The 10th InTraders International Conference On Social Sciences and Education Abstract

**Determining the Most Appropriate Internet Service Provider with the AHP-TOPSIS** 

**Hybrid Method** 

Hakan Murat ARSLAN<sup>14</sup>

**Abstract** 

Thanks to internet services, the products or services of the enterprises reach the consumers

easily, besides the units within the enterprise can easily reach the desired data. However, the

slightest interruption or problem in the internet provider causes business disruptions and even

losses for businesses. For this reason, businesses need to choose the most suitable internet

service provider for themselves, considering certain situations. In this direction, optimizing

internet services in related businesses means that employees provide healthier service to

customers. In the study, among three different internet service providers operating in Turkey,

the most suitable communication company was determined by considering four criteria by using

AHP and TOPSIS methods. The study is expected to fill an important gap in the literature on

determining the most suitable internet provider with MCDM methods. The universe of the study

is the service enterprises operating in Düzce, using internet services professionally and with

more than 150 employees. Managers of service businesses that meet these conditions are

accepted as decision makers. As a result of the analyzes carried out, Türkcell internet provider

ranked first and Türk Telekom company ranked second. The results of the analysis were shared

with the authorities of the relevant enterprises

**Keywords**: Internet service providers, Multi-Criteria Decision Making Methods, AHP Method,

**TOPSIS Method** 

**JEL Codes:** M11, C02, C51, C61

<sup>14</sup> Asoc. Prof. Dr. Düzce University

# The Effects of Additional Customs Tax on Exports

# Muhammet Yunus ŞİŞMAN<sup>15</sup> Omar WRAİKAT<sup>16</sup>

# **Abstract**

This study aims to analyze the impact of the additional customs tax on the export sector, and for this purpose the Gravity model was used, based on the additional customs tax data covering the period 2011-2023. The results of the study showed that the additional customs tax restricts exports and affects them negatively. In this study, we analyze the impact of inflation on exports during the same period, and it was found from the results of the study that inflation restricts and negatively affects exports. The study also analyzed the effect of the exchange rate on exports. Findings suggest that exchange rate restricts and negatively affects exports. This study is divided into three chapters. We provide general concepts about foreign trade and its purpose, in addition to the concepts of protectionist trade, free trade, trade theories, customs taxes, indirect taxes, and additional customs tax. The study examines the importance of exports to the local economy, the Belt and Road project, in addition to the tariff and import policy, and the export and investment policy by using Gravity Model. The study included inflation, exchange rate and additional customs tax as dependent variables, and exports as an independent variable.

**Keywords:** Foreign Trade, Gravity Model, Additional Customs Tax, Exports.

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Financial Decisions, Growth Options and Firm Valuation: An Empirical Investigation

Marriam Rao<sup>17</sup> Ambreen Khursheed<sup>18</sup>

**Abstract** 

This paper examines the impact of firm's financial decisions i.e. leverage (types and maturity

level), dividend payouts and corporate ownership concentration on firm market value, while

dependent on non-availability or availability of growth options. For bridging the existing

research gap ownership concentration is analyzed to be an important determinant of

shareholder's wealth under agency cost of theory. We analyzed a sample of 164 non-financial

firms listed on Karachi stock exchange of Pakistan for the period of 2011 to 2018. Using Panel

data methodology, Generalized Least square Equations has been applied for results

demonstrating dual impact of leverage, cash dividends and ownership concentration in

availability and non-availability of growth options. Leverage total effect is checked based on

subdivision with short term debt and long-term debt. The findings reveal that leverage indicates

a negative relationship in availability of growth options while sign turn to be positive in non-

availability of growth options. Further, we found that cash dividends and bonus shares have

uncertain relation in availability of growth options and positive relation in non-availability of

growth options. The results open a new avenue for discussion which demonstrate the

significance of corporate ownership concentration relevancy in alteration of firm financial

decision policies indicating availability of agency costs in Pakistan.

**Keywords:** Growth options, Leverage, Dividend Payouts, Ownership Concentration, Firm

Value

**JEL Codes:** D25, E22, G23

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# Dealing with the challenges of large Kosovar businesses in selecting adequate staff

# Hana Gashi Ahmeti<sup>19</sup>

# **Abstract**

Given that we are now living in a time when the movement of people is free and with many opportunities, businesses are facing many challenges to select suitable candidates for certain positions. These challenges are more pronounced in countries that are in transition, in this case, the state of Kosovo. To reach the main goal of this research, we are based on numerous different theories and research of this kind. For this research, in addition to secondary data, primary data were also used, which were provided by using the questionnaire, which was distributed to large businesses, where 80 of them were used in this research. All data were processed using SPSS, descriptive analysis, and correlation analysis was used. The results show that businesses are faced with various challenges during the post-selection phase of adequate candidates for certain positions, where the ones that are most noticed are lack of time, lack of training, etc.

Keywords: Kosovar businesses, Selecting adequate staff

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Unveiling Postcolonial Artifacts: Exploring Hybridity and Historical Narrative Transformation in Assassin's Creed (2020)

Merwan MESSAOUDI<sup>20</sup>

**Abstract** 

In the world of academic discourse, the study of videogames has primarily focused on ludological elements related to game mechanics as well as the analysis of behavioural patterns. However, the application of literary theory to investigate videogames as significant postcolonial artifacts infused with postcolonial themes remains an underexplored area of research.

Furthermore, there has been limited recognition of videogames as a storytelling medium

capable of reshaping narrative structures and influencing historical narratives.

This presentation aims to address these gaps by examining the concept of hybridity within the Assassin's Creed (2020) series, along with its diverse cast of protagonists, through the lens of literary theory. By doing so, this presentation seeks to shed light on the untapped literary and transformative potential of videogames beyond their traditional academic scope.

**Keywords:** Hybridity, History, Videogames, Narration.

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# Tradition vs. Modernity in Chinua Achebe's "Dead Men's Path"

# Wassila HAMZA REGUIG MOURO<sup>21</sup>

#### **Abstract**

African literature, in general, is full of representations related to tradition and customs, and Chinua Achebe, the Nigerian writer, is famous for highlighting the changes that occurred in Nigeria because of colonization. "Dead Men's Path" is a short story that deals with a young Nigerian headmaster who finds himself stuck between the villagers' attachment to their traditions and his blind devotion to his job. In this paper, we will see how Achebe, in this short story, confronts modernity, represented by Michael Obi and his wife Nancy, to customs and tradition, represented by the old priest and the inhabitants of the village. Michael Obi lacks maturity and mocks the villagers' beliefs, while the wise old priest tries to reason him to avoid any clash. Obi's misguided zeal ends up in the destruction of his dream and job when communication and understanding could have been the key to such a conflict. "Dead Men's Path" remains very symbolic of its representations of Nigerian people and their refusal of new things that remain alien to them.

Keywords: Chinua Achebe, Tradition, Modernity, Michael Obi, Villagers, Clash

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# Lady Herbert's Portrayal of Tlemcen in A Search after Sunshine; or, Algeria in 1871

# Omar RAHMOUN<sup>22</sup>

# **Abstract**

British travel writing flourished during the nineteenth century as a result of the development of means of transport which facilitated touristic and exploratory journeys in Europe and overseas. The MENA region was very attractive to British travelers who devoted a great number of their writings to Algeria in which they described its cities, its people, their traditions and culture, as well as their religion. This paper revolves around Lady Mary Elizabeth Herbert's *A Search after Sunshine or Algeria in 1871* which records her visit to a number of cities in Algeria, notably Tlemcen. The latter, formerly known as the African Granada and capital of Central Maghreb, was visited by Lady Herbert, who depicted its famous places, history, and, to a lesser degree, its population. Accordingly, this paper aims at highlighting the portrait of Tlemcen as described by Herbert in a discourse that seems to be relatively different from the other writers of the nineteenth century who used to embrace a prevalent patronizing Orientalist discourse.

**Keywords:** English travel writing, Algeria, Tlemcen, accounts, Orientalism.

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**Arguments About The Market And The Welfare Economics** 

Berna BALCI İZGİ<sup>23</sup>

**Abstract** 

What is expected from the welfare economy and welfare state first started with the definition

of the concept of benefit. Welfare economics, which started with the Pigovian approach and

continued under the influence of the Paretian approach, is a discipline focused on maximizing

the welfare of individuals. The contribution of the social policy tools that come to mind first

when it comes to the welfare state has been the subject of many studies in the literature. The

aim of this study is to contribute to our knowledge on this subject by discussing the place of the

market in the formation of the welfare state. The welfare state is a set of systems in which

market forces, the state and other actors are blended together.

Since the market is the place where shopping takes place, any environment where there are

buyers and sellers is a market. The "market price" can also be defined as the price that the buyer

and seller decide together. The markets automatically stabilize in "invisible hand" framework.

In welfare economics, a direct relationship is established between the market mechanism and

welfare. If welfare is defined as the satisfaction, happiness, and well-being that comes from

meeting the needs of the individual, the existence of the market, as the institution that best meets

human needs, emerges as one of the prerequisites for providing welfare. In the case of public

goods and externalities, in cases where the market cannot reach the Pareto optimal balance and

maximize welfare, that is, in cases where the market loses its efficiency, the self-functioning

market can be intervened to provide market conditions. However, apart from this, the market

comes into equilibrium in a Pareto sense, thanks to the price mechanism and the unplanned

consequences of individual behavior, and individuals achieve their goals, maximize their

benefits (profits) and thus their welfare.

**Keywords:** Wealth economics, market

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The 10th InTraders International Conference On Social Sciences and Education Abstract

### The Nexus Of Employers Demands And Employability Skills In Oyo State, Nigeria: Implications On ''Japa'' Syndrome

# Victor O ADIO<sup>24</sup> Tolulope V GBADAMOSI<sup>25</sup>

#### **Abstract**

This study examines the required employability skills and how important is such employability skills to an employer of labours in Oyo State, Nigeria. Two research questions were answered. The study adopted the sequential mixed methods research design. The multi-stage sampling procedure was used in this study. The economic sectors were stratified into seven sectors in Ibadan Metropolis. 20 employers of labour were selected from each sector using a convenience sampling technique. A total of 140 employers were used for the study. 10 human resources managers were purposively selected as Key informants for interview sections using an interview guide. Two validated instruments of reliability of 0.75 and 0.78 respectively were used to collect the data. Quantitative data were analysed using the descriptive statistic of frequency count, percentage, mean, and standard deviation while qualitative data were content analysed and thematically interpreted. The results obtained revealed that employers strongly agreed that communication, ICT, Problem-Solving, Analytical, Personality, Adaptability, Team Work, and Leadership skills were essential for graduates to have in order to be employable. But the possession of a certificate is to attest someone has been trained in formal settings. Job seekers should display good communication skills, organisation skill, creativity, teamwork and planning, which are in high demand by the employers of labour. Among others, some recommendations were made that the management of various educational institutions should put more emphasis on experiential learning to gain practical experience through service learning, internships, volunteer work, teaching practice, to expose learners to employability skills.

**Keywords:** Unemployment, Experiential learning, Employers, Employees

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### An Application in the Construction Industry with Statistical Quality Control Techniques

### Merve OKTAY<sup>26</sup>, Hakan EYGU<sup>27</sup>

#### **Abstract**

Statistical quality control techniques are used to investigate the quality levels of the products produced and to determine if there is any variation in the quality of the product. Quality control charts are used to determine variability using quality control techniques. Control charts are statistical tools used with aim of seeing output data dealing with production and to detect the change occurring in the during production. In this context, to reduce functional variation, that is, increase the consistency of process performance, it is essential that we identify the basic sources of functional variation so that appropriate countermeasures can be formulated and implemented. While doing this, collecting production performance data and maintaining the schedules of these data is a common practice in industrial operations. The observation of dimensions, yield, defects, and other quality characteristics can be of great utility not only in documenting performance relative to requirements, but more important, as tool to aid the identification of ways to improve performance. The purpose of this study was to statistically analyze selected variables that affect water quality in the Ergene River. The variables that will be kept under statistical control have been analyzed using quantitative control charts, namely  $\bar{X}$ and R control charts, as well as  $\bar{X}$  and s control charts. Based on the analysis, no out-of-control points were identified on the average control chart. However, out-of-control points were detected on the range and standard deviation control charts. To ensure a sustainable future and prevent pollution, planners and policy-makers at various levels should facilitate collaboration among stakeholders, considering the interdependence of land and water within a watershed.

**Keywords:** Environmental pollution, Water quality, Statistical quality control techniques.

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"Glossă" by Mihai Eminescu: Between Saṃsāra and Pratītyasamutpāda

Marinică Tiberiu Șchiopu<sup>28</sup>

**Abstract** 

The present paper aims to explore the intertextual relations with Buddhism established by Mihai Eminescu in *Glossă*. The Romanian writer was deeply influenced by this philosophy and recycled a number of concepts, themes and motifs of Buddhist origin in his works. Eminescu discovered the different Indian schools of thought during his academic studies in Berlin and Wien, and Arthur Schopenhauer's philosophy left a permanent trace in his *forma mentis*. *Glossă* is the perfect example of a poem highly permeated by Buddhist ideas and concepts, two of the philosophical and conceptual landmarks of this writing are the cycle of birth and rebirth (*saṃsāra*), and the law of interdependence (*pratītyasamutpāda*). The main research question of this study is: "Why are these two Buddhist concepts of such importance in *Glossă*?". In the analysis of this poem we will make use of intertextuality, close reading, stylistics, and hermeneutics.

**Keywords:** Buddhism, Eminescu, *Glossă*, intertextuality, stylistics.

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**Expansion of Administrative Solutions in Turkish Tax Law** 

Ali EROL<sup>29</sup>

**Abstract** 

The tax assignment, which is a constitutional duty, requires various obligations to be fulfilled

by both the taxpayer and the administration. If there are any deviations by the taxpayer who

owes taxes or by the state as a tax creditor in terms of authority, form, reason, subject, or

purpose during the taxation process, a tax dispute arises. The legislator has regulated two ways

of resolving disputes in tax law, administrative and judicial. Parties can apply to either of these

dispute resolution methods. As in other legal disciplines, it is not necessary to complete the

administrative resolution process in tax law. If the parties cannot obtain the result they expect

from the administrative resolution method, they can resort to the judicial resolution method.

The judicial resolution is a legal process that begins with tax courts and ends at the Council of

State, and this process produces definite results. Administrative dispute resolution methods

have many advantages compared to judicial dispute resolution methods. Firstly, time saving is

one of them. Secondly, since the general aim in the administrative resolution method is to find

a middle ground, it yields more positive results for both parties. Although their number and

impact have increased in Turkish tax law in recent years, administrative dispute resolution

methods can be listed as correction of mistakes, reconciliation, regret and correction, reduction

of penalties, invitation to explain, and waiver of legal recourse. All of these administrative

dispute resolution methods help to resolve tax issues between the taxpayer and the

administration at the least cost and provide benefits to both parties. In this study, what these

dispute resolution methods are, their effectiveness in practice and the problems encountered,

and how much they reduce the burden in tax case have been examined with various examples.

**Keywords:** Tax, Tax Administration Solutions, Turkish Tax Law

**JEL Codes:** H20, H29, K34

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The 10th InTraders International Conference On Social Sciences and Education Abstract

# Examining the Relationship Between Economic Growth, Trade Openness, Financial Development and CO<sub>2</sub> in China

### Hakan EYGU<sup>30</sup>

#### **Abstract**

In recent years, globalization and international trade have increased significantly, leading to a substantial growth in the literature on financial development, technological advancements, and economic growth. These developments contribute to an increase in the worldwide trade of goods and services, investments, and economic efficiency. However, many of these issues also have negative impacts on the environment. Financial development can help accelerate economic development, particularly in low-income countries. However, increased economic activity that accompanies financial development can also increase negative impacts on the environment. For example, growth in the financial sector can lead to an increase in energy consumption and, therefore, carbon emissions. Similarly, trade openness can contribute to economic growth but also increase its environmental impacts. In particular, low-cost production countries tend to comply with less strict environmental protection guidelines to keep production costs low. Therefore, while trade openness contributes to economic growth, it can also lead to environmental pollution and carbon emissions. Finally, economic growth also has negative impacts on the environment. Rapid economic growth can lead to an increase in energy consumption and carbon emissions. However, the environmental impacts of economic growth differ from those of financial development and trade openness and can be controlled through policy changes focused on environmental factors. Therefore, research on the impacts of financial development, trade openness, and economic growth on the environment can provide guidance to policymakers for sustainable economic development. Upon examining the empirical results, it was found that carbon emissions, economic growth, trade openness, and financial development variables were stationary in their first differences according to the Dickey-Fuller unit root test. In a single-break unit root test, breaks were detected in the variables of trade openness and financial development in 1998 and 2000.

Keywords: CO<sub>2</sub> emission, Trade openness, Economic growth, Breaking unit root test

**JEL Codes:** C22, F14, Q43

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### Corporate Governance And Its Impact On The Investor In The Stock Market Case Study Of The Iraqi Stock Market

### Al-Khafaji Ahmed Kadhim Idan<sup>31</sup>, AL- durrah Waleed Khaild Suwid<sup>32</sup> Haitham Naser Jasim<sup>33</sup>

#### **Abstract**

This study summarizes to shed light on the role of corporate governance in revitalizing the financial market of the company's shares to measure its performance and the extent of its impact on the Iraqi financial market, as this is applied to revitalizing the stock exchange and recognizing the real market value through a sample of companies whose shares are traded in the Iraqi Stock Exchange, from Through market value indicators to measure the performance of four non-financial sectors in the United Arab Emirates, where the Iraqi market is represented by (35) companies for the year 2021, which is an important indicator for developed markets, as it is used as an indicator to measure the total market size. This indicator aims at the performance of the financial market, and the appropriate measure of the market's ability to move capital. This study recommended relying on value, as it is one of the most important criteria that the investor must take into account, before making an investment decision in the securities of companies listed in Iraq.

Keywords: corporate governance, corporate performance, financial market, market value

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Nonconforming Accounting Education Instigating Controversial Financial Reporting:

The Role of Islamic Work Ethics as Moderator

Asad Yaqoob<sup>1\*</sup>, Muhammad Farhan<sup>2</sup>, Asad ur Rehman<sup>3</sup>, Farrukh Abbas<sup>3</sup>

**Abstract** 

Creative accounting techniques may be detrimental but may not be unethical. The purpose of this study is to unveil the ancestors of spurious financial reporting other than institutional motivators while contriving the need for accountants' trainings for restricted constructive adoption of accounting inventions. We operationalized two-stage questionnaire surveys to achieve the scope of this research study. While utilizing the quantitative research methodology a non-probability (snowball) sampling technique is utilized to collect the data from 279 accounting graduates working in various organizations across the Pakistan. This interdisciplinary (HR and Accounting) research study focuses on novel idea of nonconformance of accounting education as an antecedent for accounting inventions. We also predicted that Islamic work ethics may moderate the detrimental effects of accounting inventions. Our results highlight that nonconformance accounting education is associated with skeptical financial reporting via creative accounting techniques and Islamic work ethics minimize the pernicious effects of accounting invention on financial outcomes.

**Keywords:** Creative Accounting techniques, Islamic Work ethics, Financial Reliability, International Financial Reporting Standards

Assessing the Viability of Nuclear Energy in Achieving Global Climate Goals: A study on Japan

Hakan EYGU<sup>34</sup>

**Abstract** 

A study that evaluates the potential effectiveness of nuclear energy in achieving global climate goals, using Japan as a case study. The article discusses the importance of nuclear energy in combating global climate change, as it is considered a low-carbon energy source that can be an effective tool in reducing carbon emissions. However, the environmental, economic, and security concerns associated with nuclear energy must also be taken into consideration. The article notes that Japan changed its nuclear energy policies following the 2011 Fukushima nuclear disaster and began investing in renewable energy sources. However, Japan continues to invest in nuclear energy, and the potential effectiveness of these investments in achieving global

climate goals is debatable. Thus, this paper explores the impact of NRD on CO2 in the Japan

by controlling economic growth, nuclear energy budgets, and financial development from 1980

to 2014 with ADF unit test and single break test approach. According to empirical results of the

ADF test, the carbon emissions, nuclear energy budget, and financial development series are

non-stationary at the level (contain a unit root) but stationary at the first difference. According

to the results of the single-break unit root test, a break has been found for carbon emissions and

economic growth series. However, no breaks have been found for both the nuclear energy

budget and financial development series at both the level and the first difference.

**Keywords:** Economic growth, Low-carbon economy, Nuclear Energy, Unit root test.

**JEL Codes:** O44, O13,

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# Impact of Computer Literacy Skills of Pupils on Learning Outcomes in CRS using Digital Storytelling Strategy

Aremu Iyabo<sup>35</sup>, Aremu Ayotola<sup>36</sup> Salami Ishola<sup>37</sup>

#### **Abstract**

This study examined the impact of computer literacy skills of pupils on learning outcomes in Christian Religious Studies (CRS) using Digital Storytelling Strategy (DSS) in some selected primary schools in Lagos State. A quasi experimental pre-test, post-test control group design was adopted for the study using intact class. Two research hypotheses were generated and tested at 0.05 level of significance. The population of the study comprised of 450 pupils from nine public primary schools selected from three Local Education Areas of Lagos State. The data collected were analyzed using Analysis of Covariance (ANCOVA) at 0.05 level of significance. The result obtained showed that the pupils with computer literacy skills were able to use the intervention and had better academic performance in CRS. Pupils exposed to DSS had the highest posttest value mean score of 52.55 above the control group with 35.86. Pupils in DSS had the highest posttest achievement mean score of 25.80. Based on this premise, digital storytelling strategies should be adopted by CRS teachers, particularly for the pupils with low computer literacy skills.

Keywords: Computer Literacy Skills; Digital Storytelling Strategy; Religious Education

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Examining the Results of Turkiye's Earthquake Diplomacy In the 1999 and 2023

**Earthquakes** 

Asena BOZTAS38

**Abstract** 

Earthquake diplomacy is a concept that involves using natural disasters, specifically

earthquakes, as an opportunity to promote cooperation and collaboration between nations.

When a catastrophic event such as an earthquake occurs, the international community typically

comes together to offer humanitarian aid and financial assistance to help the affected country

recover. This response can help build trust and goodwill between nations and create a platform

for dialogue and communication.

The most notable example of earthquake diplomacy occurred in Turkiye in 1999 when a major

earthquake struck the northwestern region of the country. The international community

responded swiftly, offering significant aid and support, which helped to improve Turkiye's

diplomatic relations with several countries, fostering new partnerships. Turkiye has continued

to use earthquake diplomacy in recent disasters, including the earthquake in 2023, where the

country received support from regional neighbors and global partners.

While earthquake diplomacy can be a useful tool for promoting cooperation and collaboration,

it is not a substitute for sustained diplomatic efforts or resolution of underlying political issues.

Continued efforts are necessary to build long-term relationships and partnerships, along with a

commitment to promoting peace and stability.

In summary, earthquake diplomacy can serve as a means to build trust and goodwill between

nations, but it should be coupled with sustained diplomatic efforts to achieve long-term

partnerships and lasting solutions to political issues. The five key words that summarize this

concept are earthquake, diplomacy, cooperation, collaboration, and sustained efforts.

**Keywords:** Earthquake diplomacy, 1999 Marmara Earthquake, 2023 Earthquake, Cooperation,

Partnership.

**JEL Codes:** F59, F68, F64

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The 10th InTraders International Conference On Social Sciences and Education Abstract

**International Space Exploration And Turkish Space Exploration: A Comparative Analysis** 

Asena BOZTAS39

**Abstract** 

This research provides a comparative analysis of international space exploration and Turkish

space exploration, examining their goals, strategies, achievements, challenges, and

opportunities. International space exploration is primarily focused on expanding human

knowledge of the universe and developing new technologies for space exploration, while

Turkish space exploration is more focused on achieving self-sufficiency in space-related

technologies through partnerships and domestic investment. The analysis highlights the

potential for collaboration and resource-sharing between the two approaches, as well as the

benefits of each approach for scientific discovery and technological innovation. The findings

suggest the importance of strategic planning and investment in space exploration, as well as the

need for international partnerships and collaboration to overcome the challenges and costs

involved. Suggestions for future research include exploring the potential for joint space

missions and technological partnerships between international and Turkish space agencies, as

well as investigating the impacts of space exploration on society and the environment.

**Keywords:** International space exploration, Turkish space exploration, Comparative analysis,

Collaboration, Technological innovation

**JEL Codes:** F52, F59, F68.

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# Using Conversational Artifitial Inteligence Tool in Rebuilding Reading and Spelling on Dyslexic Learners in Nigerian Schools

### OGUNLADE, Bamidele Olusola<sup>40</sup>, BABATUNDE, Rhoda Ayomide<sup>41</sup>, FAKUADE Olubusayo Victor<sup>42</sup>

#### **Abstract**

A specific learning disability with neurological roots is dyslexia; difficulties with precise and fluid word recognition and poor spelling and decoding skills characterize it. Given other cognitive abilities and the presence of effective classroom instruction, these difficulties are typically caused by a deficit in the phonological aspect of language, which is frequently unexpected. Teachers can implement artificial intelligence into educational processes in many different ways, such as by providing creative new chances for tailoring instructional materials to the characteristics of individual pupils and learning preferences and providing cognitive solutions. The study examines how dyslexic students fare in their reading and spelling abilities after conversational AI structures are introduced as teaching tools in Abuja Municipal Area Council, Abuja schools. The study involved forty (40) dyslexic students, both sexes, in grades 1-2 of junior secondary schools, ranging in age from 10 to 12. After receiving instruction from conventional teaching techniques and a conversational AI intervention, their spelling, reading, and writing learners tested their performance. The performances of the experimental group (20 dyslexic students) and the control group (20 dyslexic students) after receiving traditional instruction were compared. The study found that learners' spelling and reading abilities improved after the intervention program. The effectiveness of conversational AI as a teaching tool for dyslexic students was evaluated by the learners' tutors as well. Additionally, it offers conceptual underpinnings for dyslexia-related issues and potential avenues for AI intervention.

**Keywords:** Artificial Intelligence, Dyslexic Learners, Instructional materials

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# Who Cares About Small Scale Fishers? Institutions And Human Rights Under The Ugandan Fisheries And Aquaculture Act 2022

### Tajudeen Sanni<sup>43</sup> and Juuko Erias<sup>44</sup>

#### **Abstract**

Uganda is blessed with a rich stream of waters that contributes immensely to the socioeconomic welfare of the landlocked countries. The water bodies play a great role in the two
leading foreign exchange earners, tourism and fisheries. The fisheries sector as the second
largest foreign exchange earner and contributes 2.6 percent of gross domestic product- the
major contributor being small scale fishers. Indeed, the sector is a major source of employment
and nutrition for riverine communities around the country. The deployment of marine unit of
Ugandan People Defence Force (UPDF) to water bodies to help deal with the issue of irregular
fishing activities which contributed to depletion of fish stock, raised concerns about human
rights in the sector in view of altercation between small scale fishers and military officers. To
deal with such human rights concerns, one important question is, to what extent does the new
enacted Fisheries and Aquaculture Act 2022 provides for human rights? The Act creates
Fisheries Monitoring, Control and Surveillance Unit to ensure compliance and enforcement
with relevant laws in the sector. This paper will examine the role of this and other institutions
in ensuring respect for the human rights of small scale fishers in general and with particular
focus on the relevant provisions of the fisheries Act

**Keywords:** Uganda, Small Scale Fishers

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Generation Z: Characteristics, Motivating Factors and Job Expectations. The case of

Babeş-Bolyai University, Romania

Olga Cegorean<sup>45</sup>, Tuncay Yılmaz<sup>46</sup>, Irina Iulia Salantă<sup>47</sup>

**Abstract** 

Representing more than 30% of the world's population, they are considered today the major

influencers inside all types of organisations, bringing with them significant transformations not

just in the way a company performs its HR processes but also challenging its entire working

culture. Such a situation creates the need for a better understanding of their main characteristics,

such as behaviours, attitudes, and job expectations, and predicting their potential impact on

employers and the workplace. The understanding is crucial for preventing a fall in the wake of

Gen Z expectations and helping businesses and organisations get ready for a shift in how they

do the HR processes.

This study aims to determine: (1) What are the main characteristics of Generation Z? (2) What

are the motivating factors and job expectations of Gen Z representatives? (3) Compare where

these expectations vary across the demographic features of the respondents. These questions

are fundamental for the strategies of hiring, training and keeping newcomers.

The main insights of this paper emerge incrementally based on both a systematic literature

review and quantitative data obtained from a survey (n = 100) distributed among the students

from one of the leading universities from Romania, Babeş-Bolyai, Cluj-Napoca, in March 2023.

The results show promising information in the field and open new research agenda.

**Keywords:** Generation Z, characteristics, job, expectations, Romania.

JEL Code: J21

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The 10th InTraders International Conference On Social Sciences and Education Abstract

# Indian Equity Fund Performance Using Benchmark Asset Pricing Models Muhammad Sali, Maheen<sup>48</sup>

### **Abstract**

The study evaluates the performance of Equity Mutual Funds in India using alternative risk-adjusted benchmark models. The study used models in unconditional, conditional alpha, and conditional alpha-beta versions. The results of the study suggest that the extended Carhart model is superior. For optimal model selection, the results Favor the conditional beta version. The paper contributes to the extension of systematic Skewness and systematic Kurtosis factors to the multi-factor models and also utilizes survivorship, incubation, and selection bias-free data for the performance evaluation.

Keywords: Alternative Risk Adjusted Models, Skewness, Kurtosis, Conditional Models

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